State of Idaho

DEPARTMENT OF INSURANCE

C.L. "BUTCH" OTTER
Governor

700 West State Street, 3rd Floor P.O. Box 83720 Boise, Idaho 83720-0043 Phone (208)334-4250 FAX # (208)334-4398 WILLIAM W. DEAL Director

NEWS RELEASE

FOR IMMEDIATE RELEASE

November 28, 2011

CONTACT: Tricia Carney 208-334-4312 tricia.carney@doi.idaho.gov cell 208-850-2342

IDAHO HEALTH INSURANCE EXCHANGE MEETINGS

Information and feedback sessions planned for western Idaho

BOISE ID (November 28, 2011) – The Idaho Department of Insurance is holding open meetings to evaluate how to establish a health insurance exchange as required by the Patient Protection and Affordable Care Act (federal health care reform).

Department Director Bill Deal says, "A health insurance exchange is a marketplace that individuals and small businesses can use to shop for health insurance plans from a variety of insurers at competitive prices."

As the Department considers how to create the best possible health insurance shopping experience, understanding the needs of individuals and businesses in Idaho is a top priority.

Idahoans who want to voice their opinion on what an Idaho exchange should be like, or just want to learn more about a health insurance exchange are encouraged to attend the information and feedback sessions and provide input.

Idaho Health Insurance Exchange Information and Feedback Schedule:

Boise River Side Hotel 2900 W. Chinden Blvd., Boise, ID 83714 Wednesday, December 7th 9:30 a.m. to 11:30 a.m.

Caldwell Best Western 908 Specht Ave., Caldwell, ID 83605 Thursday, December 8th 9:30 a.m. to 11:30 a.m.

About the Department of Insurance

The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit www.doi.idaho.gov.